



adpointgo

The power of our industry-leading CRM
– in the palm of your hand.

Go wherever your deal takes you, safe in the knowledge that you have access to **up-to-date** customer and sales information straight from your device.

Our dedicated **mobile app**, Adpoint Go, delivers everything you need to prepare for meetings, find nearby customers and prospects, and organize your day around your top priorities.

You can use the tool to access a comprehensive view of your appointments, tasks, and customer account details – **anywhere, anytime**. What's more, you can view urgent messages and approve orders instantly, and your sales team can use the app to track approval progress to ensure their deadlines aren't missed, even when they're not at their desks.

- › Designed for **Android** or **iOS** smartphones and tablets
- › All data available in **real time**
- › **Manage** customer accounts and contacts
- › Create **opportunities** and schedule follow-up activities
- › Approve orders with **alerts** and **notifications**
- › **Attach** photos, documents, and expenses to activities and orders
- › View **performance** reports
- › **GPS integration** for route planning optimization and local customer identification

HOW IT WORKS:

Adpoint Go comes with **Adpoint's core offering**. The app accesses Adpoint's core database, so there is no data synching required.

Adpoint Go can be downloaded in less than a minute from the **Google Play** store and **Apple's App Store**. You will need to obtain a license key to activate the app; this can be acquired from your Success Consultant.

What is Adpoint?

Adpoint is a multichannel advertising sales management solution. Encapsulating four key modules – CRM, OMS, Finance and Analytics – Adpoint allows your teams to manage the entire ad sales process, from placing the initial order through to booking, invoicing, and measuring success.

What is Adpoint Plus?

Our Adpoint Plus program enables you to enhance your system's functionality even further. This suite of paid-for tools includes Adpoint for Salesforce, Digital Signatures and Workflow.