

digitalsignatures

Digital Signatures enables fast digital document signage between publishers and advertisers.

This **reliable** and **efficient innovation** takes all the hassle out of return mail handling and provides your teams with a clear, undeniable path to confirmation.

Gone are the days of scanning and uploading order documents manually. When you're ready to close a deal, Adpoint will send the IO to the customer, and they will be able to **sign off the order digitally** using pre-enabled fonts and texts or via a stylus.

Adpoint will automatically email the customer for their signature with the IO, capture it when signed, and let you know when the order has been accepted. The entire **process is automated**. You won't need to re-key, scan documents, or chase your sales staff for an update.

- > Quick, **easy** collections
- > **Share** documents effortlessly
- > Finalize bookings **faster**
- > Indisputable **delivery trails**
- > Get paid **quicker**

HOW IT WORKS:

Digital Signatures is available with **Adpoint Plus**.

You can **pay as you go** for a small fee per signature request or purchase a **bundle** to save even more as you automate your order approvals process.

What is Adpoint?

Adpoint is a multichannel advertising sales management solution. Encapsulating four key modules – CRM, OMS, Finance and Analytics – Adpoint allows your teams to manage the entire ad sales process, from placing the initial order through to booking, invoicing, and measuring success.

What is Adpoint Plus?

Our Adpoint Plus program enables you to enhance your system's functionality even further. This suite of paid-for tools includes Adpoint for Salesforce, Digital Signatures and Workflow.