pay4media

lineup

Enable your advertisers to view invoices, access order confirmations, and make or schedule payments at their own convenience.

Pay4media is a **self-service payment portal** that integrates seamlessly with all major OMS and finance systems to deliver the most advanced automation of your collection processes in the market.

Tailored specifically for today's multi-media world, the tool provides advertisers with a **quick**, **easy**, and **secure** way to settle payment for multi-channel ad orders – and publishers with the ability to handle collections faster and more efficiently than ever before.

Best of all, Pay4media **syncs automatically** with Adpoint to ensure all your finance data is up to date.

> **Plug-n-play** functionality

> At-a-glance **dashboard**

> Anytime **payments**

> Updated in **real time**

> **One view** for all your outstanding balances

> **PCI compliant** payment settling processes

> **Easy** setup and configuration

> Advanced **search** features

The benefits for publishers:

✓ Manage customers and set up access, including advert and invoice approvals

✓ Track and monitor invoices and scheduled payments

✓ Respond quickly to queries and disputes

✓ See disputed invoices and their current status

✓ Configure Terms and Conditions and your bank details

✓ Filter your search by types of payments and manage balances

The benefits for advertisers:

✓ Get notified via email for invoices and requests for pre-payment

✓ Make instant payments or schedule for the future

✓ Raise queries or disputes against an invoice or request

✓ See outstanding dispute statuses

✓ View invoices and balances

✓ Invite other team members and define their roles

✓ Make payments to different member publishers within a single solution

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Available Integrations:

How to get started with Pay4media

Our team will get you live with Pay4media in a matter of weeks. We'll handle everything from the integration with your preferred payment card provider all the way through to setting up your users within the portal and carrying out full User Acceptance Training (UAT) with your customer data prior to launch. We provide **full Super User training** to ensure you and your teams are able to make the most of Pay4Media from day one – and if you have any further queries, you can simply contact our **24/7 help desk** for support.

You can purchase Pay4media on a **pay-as-you-go model** or opt for a **monthly tier bundle**.

Combine Pay4media with eTear4media, our e-tearsheet solution, to **fully automate** your proof of ads all the way through to final cash collection.

About Lineup

For over a decade, Lineup has helped the world's biggest and most iconic media organizations manage their sales and grow their revenue. Our intuitive, customizable software platforms – which have been built by media, for media – enable our customers to sunset legacy systems and enjoy a faster, more efficient, and more streamlined approach across all their sales and subscription management operations.

About Lineup's Self-Service Suite

Our Self-Service Suite gives our customers everything they need to do deals in their own time, on their own terms. These tools – Ad2order, Marketplace, Pay4media, eTear4media – eliminate the need for publishers to liaise with advertising teams directly, removing unnecessary sales calls, inventory checks and other time-consuming tasks from the sales process entirely.