



eTear4media

A self-service tool that enables advertisers to track, view and download all their verification information from one platform.

Tailored for a multi-media world, Adpoint's **automated** e-tearsheet solution provides you with a single environment from which you can view and approve your advertising delivery, **cutting delays** to your workflows and eliminating many hours of time-consuming admin.

There's no need for your advertisers to switch between sheets and systems to collect the data they need – it's all discoverable and downloadable from eTear4media.

It's a simple concept, yet one that helps countless media companies around the world close deals with ease and collect customer payments much **faster**.

- › **Effortless** access to assets and downloads
- › **Search** the hub by order, ad, or customer list
- › Easy to **integrate** with Adpoint OMS or other OMS systems
- › Login **protection & permission**-based access, including **approval** workflows if combined with Pay4media

Purchase eTear4media in conjunction with our payment portal solution, **Pay4media**, and your users will also be able to make payments from within the tool itself.

About Lineup

For over a decade, Lineup has helped the world's biggest and most iconic media organizations manage their sales and grow their revenue. Our intuitive, customizable software platforms – which have been built by media, for media – enable our customers to sunset legacy systems and enjoy a faster, more efficient, and more streamlined approach across all their sales and subscription management operations.

About Lineup's Self-Service Suite

Our Self-Service Suite gives our customers everything they need to do deals in their own time, on their own terms. These tools – Ad2order, Marketplace, Pay4media, eTear4media – eliminate the need for publishers to liaise with advertising teams directly, removing unnecessary sales calls, inventory checks and other time-consuming tasks from the sales process entirely.